

A photograph of two women and a young child standing in front of a red brick wall. The woman on the left is older, wearing a blue beanie and a blue top with a black lace collar. The woman on the right is younger, wearing a colorful patterned top and a green and yellow patterned skirt, and is holding the child. The child is wearing a pink shirt. The background is a red brick wall with a wooden door frame visible on the right.

The
Hunger
Project.

AUSTRALIA

Annual Impact Report 2024

From our CEO



2024 was a year of global disruption. Inflation, ongoing conflicts affecting food systems and more than 60 elections worldwide provided an unstable environment for our international programs.

Our community partners have achieved so much, even in the face of significant challenges.

In 2024, The Hunger Project's work reached an extraordinary 12.9 million people globally, a slight increase on the previous year.

Our incredible Investors contributed \$5,652,747 (including future year pledges) to our mission. We ended the year with an operating deficit of \$103,726, reflecting higher than anticipated program costs throughout the year.

Across Africa, South Asia, and Latin America, we've witnessed inspiring examples of resilience and leadership. From the women of Chiapas, Mexico, who are transforming the nutrition culture of their families and communities from the ground up, to the Animators who are believing in themselves and taking charge of their own futures, this report is filled with stories of courage and tenacity.

Most significantly, we've seen tangible outcomes that demonstrate the effectiveness of our approach. Our monitoring and evaluation data shows a 20% decrease in hunger across graduating Epicentres between 2015 – 2024.

In Australia, our team was a powerful force! We hosted THP-Uganda's Country Director Irene Naaikali for a series of Investor talks and events, in Melbourne, Sydney, Brisbane and Perth.

We also led a Thrive Immersion Experience to Zambia with ten passionate individuals. The trip, facilitated by long-term Investor Claire Whitbread, left many with life-changing memories.

We were also pleased to rejoin the Australian Council for International Development (ACFID), signing their Code of Conduct for best practice international development.

This is a critical first step on the pathway of securing funding from the Department of Foreign Affairs and Trade.

Looking ahead, we're committed to scaling our impact through strategic initiatives in women's leadership, water, healthcare access and climate-resilient agriculture, building on the foundation of our core programs.

None of this would be possible without you — our Investors, partners, and supporters who believe in our vision. Your trust enables us to take courageous steps toward ending hunger.

Thank you for being part of this transformative journey.

With deep appreciation,

A handwritten signature in black ink, appearing to read 'Philippe Magid'.

Philippe Magid
CEO, The Hunger Project Australia

From our Chair



As we reflect on the achievements of The Hunger Project in 2024, I wanted to express my gratitude for our loyal and generous Investors and partners who have made this year possible.

Our data speaks volumes:

- 20% decrease in severe hunger across graduating self-reliant Epicentres
- 85% partners report ability to pay for necessities**
- 27% increase in female-owned businesses
- 24% decrease in child marriage

In 2024, we undertook a strategic evaluation that provided deep insights from 2,052 community partners across 12 of the countries we work in. It confirmed that our interventions have improved quality of life for 96% of our community partners. They highlighted skills development, improved financial stability and improved agricultural outcomes as the top three improvements overall.

Pleasingly, this survey also showed that 9 in 10 partners reported improvements in the number of healthy meals consumed, and a reduction in their worry about nutritional needs. In countries where stunting, wasting and malnutrition are high, particularly in children under 5, this is a wonderful development.

We are focused on building a robust financial foundation that will sustain and expand our work. Our ambition to grow requires careful stewardship of resources, strategic investment in our systems and people, and continued innovation in our fundraising approaches. With your ongoing support, we can respond flexibly to emerging challenges and opportunities.

The partnership between Investors, program countries, and our dedicated team exemplifies what can be achieved when we combine resources with vision. Our National Board, State Boards and Youth Board contribute governance and strategic oversight, along with invaluable community mobilisation and connections. Our staff demonstrate

extraordinary commitment, often going above and beyond to advance our mission.

As we navigate the complexities of global challenges — from climate change to persistent inequality — your continued trust and investment enable us to work at the scale these issues demand. Every dollar you invest is a statement of belief in the power of community-led development and the dignity of people determining their own futures.

On behalf of the Board, I extend my deepest appreciation for your partnership in this vital work. Together, we are not just alleviating hunger today, but creating sustainable pathways to ensure no one experiences hunger tomorrow.

With sincere gratitude,

A handwritten signature in dark ink, reading 'M. Reemst'.

Mary Reemst
Chair, The Hunger Project Australia

*Data Sources: The Hunger Project, Household Evaluation Data, 2015 – 2024

**60 Decibels survey, 2,042 mobile surveys, 2024

Global Impact and Reach 2024



12.9 million
People THP's programs
reached during the year



10,081
Communities
partnered with



96%
Community partners
reporting improved quality of
life**



Reducing Hunger

20%

decrease in moderate and severe hunger

9 in 10

Community partners reporting improvements in the number of healthy meals consumed**



Reducing Poverty

30%

Increase in the number of adults accessing financial services, due to increased financial literacy, participation in Village Savings and Loans Associations and business ownership

85%

Community partners reporting an improvement in ability to cover household expenses**



Increasing Gender Equality

27%

Increase in women's participation in community meetings/workshops



Increasing Agency

33%

Increase in the proportion of the population participating in Epicentre activities, committees, workshops and meetings

*Data Sources: The Hunger Project, Household Evaluation Data, 2015 – 2024

**60 Decibels survey, 2,042 mobile surveys, 2024





Food + Nutrition

Hunger and malnutrition remain devastatingly widespread. In 2024, 673 million people lived with chronic hunger.

Globally, 149 million children are stunted due to chronic undernutrition and 45 million are wasted, suffering from dangerous weight loss.

These figures are driven by conflict, economic shocks, climate extremes, and entrenched gender inequality, which often means women and girls eat last and least. Our locally-led approach tackles these root causes, creating sustainable solutions to end hunger and malnutrition.



Eat Well community partners, Chiapas, Mexico, 2024

Rural Indigenous women building food security from the ground up in Mexico

Bayalemo is a settlement in Chiapas, Mexico – a region that has the highest poverty and malnutrition rates in the country. Half of its Indigenous population records no income, while 42% live on less than \$5USD per day.

The Hunger Project Mexico team is working directly with rural Indigenous women to promote and preserve traditional cooking knowledge, boosting their confidence and the health of their community. This project is proudly supported by our partner Guzman y Gomez.

“We started working together when we cooked at a camp that The Hunger Project organised for our daughters, who participated in ‘Ellas Deciden’ (They Decide) program. From there, they told us that there was also something for the mums, and it was an invitation to start working in an orchard”,

said Martha, one of the founding members of the Bayalemó group.

Filled with willpower and affection for their land, these five women started with a 6 x 5 metre squared vegetable orchard. They continued to meet regularly and were keen to grow their food organically without the use of harmful chemicals. They learned to prepare fertilisers, compost, and vermicompost. Motivated by their first experience with the other members from Los Altos they decided to make their orchard bigger and increase their vermicompost production. Their work was starting to be noticed by the community which led to them having their first space within a community assembly, where they could invite people to attend an event coordinated with the THP team.

Although they were nervous about the whispers of the people present (primarily men), they decided to boldly share the lessons they had learned. They invited their entire community to learn about and be encouraged to produce their food agroecologically. This is how they celebrated World Food Day in their community. Today, they sell aloe vera shampoo and vegetables like chives, radishes, carrots, lettuce, and coriander which feeds their families and the people in Bayalemó. With the profits, they acquire supplies required for their orchard or use them to buy different foods for the family's basic basket.



Supporting thriving children and families in Benin

“My name is Zime Lékiath. I am a mother of five children and am 40-years old. I want to tell you about my little daughter Nazira who today is having fun with enthusiasm thanks to the child weighing sessions organised by The Hunger Project Benin.

Nazira is a child who, in the past, frightened us a lot because of her state of health. My daughter has been sick very often and admitted to the health centre almost every week. This situation has exhausted us enormously in terms of financial resources because we are spending at least 30,000 Francs (\$80 AUD) to cover medical expenses.

By participating in the child screening and sensitisation sessions for mothers in the Epicentre on good feeding and nutrition practices, my daughter has become healthy and can now play with other children joyfully.

Because I put into practice the teachings received on the health benefits of moringa and fortified porridge for children. I am very happy and I take this opportunity to thank The Hunger Project and Bouanri Epicentre.”



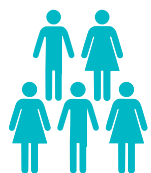
Zime and Nazira, Benin, 2024

Improving nutrition



20%

Reduction in
hunger



31,977

Number of
participants
trained in nutrition



18,698

Number of participants
in trained in food
processing techniques



17,822

Women receiving
micro-nutrient
supplements

* activities undertaken in Africa

Equality + Empowerment

Our programs engage both women and men to shift entrenched norms and foster lasting, systemic change.

Globally, almost one in three women experience physical or sexual violence in their lifetime, and entrenched gender norms continue to limit opportunities and choices.

Women and girls often shoulder the burden of unpaid care, food provision, and water collection.

Yet, when empowered with education, resources, and equal rights, women can transform their families and communities.



Nalia, Mozambique, 2022 © The Hunger Project

Skills support empowering women to economic independence

“My name is Ama Mavis, and I am a 22-year-old single mother with two kids from Dorminase Epicentre in Ghana. Before I joined The Hunger Project Ghana’s skill training program, life was very difficult for me and my family. I could not complete junior high school because of financial problems which led to pregnancy. I had no job, no skills, and no hope for the future.

My parents struggled to make ends meet, and I often felt like a burden on them. I dreamed of leaving the village to find opportunities elsewhere, but had no clear path forward. When I heard about the skill training workshop organised by The Hunger Project Ghana, I decided to join.

Initially, I wasn’t sure if I could learn anything useful, but the skills facilitators were patient and supportive, teaching me how to sew, design clothes, and even manage a small business - skills which I picked up quickly. The nurses also have provided us with an understanding of reproductive health and menstrual hygiene.

I cannot wait to see what the future holds. This program has done more than just train me and my friends, but it has also transformed our lives and the lives of my family.

For the first time in my life, I felt like I had a purpose. My dream is to start my own small sewing business someday and provide clothes for people in my community. This training program has boosted my confidence and made me believe in myself again.”



Mavis Tetteh, Ghana, 2025

Vision, Commitment, Action bringing intention to reality

Vision, Commitment, Action (VCA) is the methodology that underpins all of our programs. It is a cornerstone of the community mobilisation phase of the Epicentre Strategy, asking community partners to plan a bold vision for their own future.

“I can’t wait to become a Ward Councillor in my area to accelerate development”, says Aduniya Frank, 39, from Pemba Epicentre in Malawi. Despite being born with a physical impairment, she attended school up to Year 8, although she could not proceed due to lack of financial support.

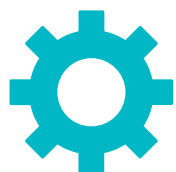
An active participant in development activities being implemented by The Hunger Project, Aduniya is an epitome of the positive impact of Vision, Commitment and Action workshops. As an Animator of Village Savings and Loans (VSL), she gained critical skills upon being trained in VCA and has been conducting VCA village workshops. She is also a chairperson for Mkuyu VSL group which is in partnership with TNM Mpamba Limited, a mobile money service provider.



Aduniya Frank (in black) with savings group, Malawi, 2024

“My vision is to buy two cows which will provide me with milk for sale and household consumption. I want to contest for Ward Councillor in 2025, aiming to become the area’s first female councillor which will also help me to address the needs of fellow Persons with Disabilities in the area and beyond”, she says courageously.

Improving gender equality globally



54,202

Number of participants in Vision, Commitment, and Action workshops in Africa



17,316

Number of women participating in leadership training in Africa, South Asia and Latin America



13,090

Number of participants in Violence Against Women advocacy activities and campaigns



5,343

Number of Elected Women Representatives engaged in training in India

Water + Sanitation

Across Africa, the lack of clean and accessible water remains a daily crisis for millions. As of 2024, around one in three Africans still lack basic drinking water services.

In sub-Saharan Africa alone, 387 million people struggle each day without safe water, and the number is rising as climate change and population growth intensify the crisis.

Water scarcity disproportionately affects women and girls, who often spend hours collecting water, limiting their opportunities for education and economic advancement. Addressing this urgent challenge is essential for health, dignity, and sustainable



Zambia, 2024, Sarah-Jane O'Hara | Human Brand Story

One Animator leads the way for better sanitation in Benin

“My name is Ali Salamatou, a food product seller. I am 44 years old, married and mother of 10 children, including 5 girls. My journey with Bouanri Epicentre began in 2023 after attending the project’s first public awareness session where my community designated me as a community animator.

Previously, my village had poor sanitation due to ignorance. There were illegal dumps everywhere, stagnant shower water flowing in courtyards, and unhealthy conditions. The Epicentre Program Officers raised awareness about the negative consequences of our poor hygiene habits on the community’s health. I noted the corrective measures and I was the first person to build three drainage sumps to drain away dirty water.

Eventually our community became cleaner and more liveable due to the elimination of unpleasant odours and mosquito breeding. My neighbours were inspired by this and started following my example.

I started by raising awareness among other women. My commitment and participation very quickly positioned me as a woman leader in my village and they listen to me.

*Today, I have mobilised more than fifty women for the organisation of the sanitation campaign in Kassarou. As a result, **we have recently noticed fewer cases of malaria, especially among our children.***

I will continue awareness-raising to help my community sanitise their surroundings for everyone’s well-being. With THP-Benin, I learned you don’t need formal education to positively impact your village.”



Improving water and sanitation globally



21%

Increase in communities using basic sanitation



57,851

Number of participants in WASH community meetings, workshops, and campaigns globally





Lifesaving work at Oruka health centre, Uganda



65%

Increase in outpatient consultations



117

Births with no maternal or child deaths



132

People received HIV counselling and testing



135

Children were immunised against vaccine prevented diseases



75

Children under 5 received nutritional assessments



429

People were tested for malaria and 138 received malaria treatment

Solar power lighting the way for mums-to-be in Uganda

When the Oruka health facility opened in Uganda in 2023, it faced serious challenges: unreliable power and inability to reach remote communities, limiting service delivery.

In 2024, thanks to your support, The Hunger Project Uganda equipped the facility with solar lighting, a solar vaccine refrigerator, a motorcycle for health worker transport, and provided meals during outreaches.

They also fixed an emergency by repairing the solar water pump serving the Oruka Epicentre compound, since the facility previously couldn't operate without water. The pump now works perfectly with constant water flow.

"I'm grateful for the solar lighting system, which has improved our ability to provide quality health services. We can now handle expectant mothers who come to the health facility for child deliveries. Before, we used to request them to come along with torches and that is the reason they preferred delivering from home which isn't the case now."

Having a reliable source of power at the health facility has reduced the risks expectant mothers faced delivering at home with unqualified people.

The solar vaccine refrigerator for Oruka health centre has also been a lifesaver. We no longer have to transport vaccines to a nearby health centre, reducing the risk of spoilage whilst saving our staff's valuable time. This has improved availability of immunisation services at our facility."

Ms. Anek Jenet, Oruka Health Centre nurse





Veronica, Malawi, 2024

Eradicating cholera from community in Pemba, Malawi

Cholera has been a persistent challenge in Malawi, with one of its worst outbreaks taking place between March 2022 and January 2023 with over 61,000 cases and nearly 1,800 deaths. The high prevalence stems from limited safe water access, inadequate sanitation, and poor hygiene practices, often worsened by cyclones and floods. Community-led sanitation training has proven vital in breaking transmission cycles and saving lives.

In 2024, Pemba Epicentre in Malawi reported zero cases of cholera during the year.

This is a major achievement for the community as historically the Salima District has reported some of the highest levels of cholera in Malawi, especially during the 2022-2023 cholera outbreak.

This milestone was achieved through collaborative efforts of THP health Animators, disease control assistants, health promoters, and community leaders promoting community-led total sanitation.

The approach tracks household latrines and handwashing facilities, with health workers collecting data and following up with underperforming households for education. Through village workshops and campaigns, leaders created awareness about cholera prevention through good hygiene practices.

Veronica, a married mother of five, lived through cholera's devastation of her community and lost family members to the disease before The Hunger Project began working in the area.

“[Animators] have increased awareness of various diseases. If our community can practice good hygiene, we can eradicate water borne diseases like cholera!”

Improving health globally



6,222

Number of women accessing antenatal services at Epicentre health clinics



1,082

Number of births attended at a clinic by a trained community health officer or midwife



13,781

Number of people trained in HIV & AIDS gender inequality



11,001

Number of children vaccinated



17,128

Number of children receiving weight monitoring

Education

Education is a powerful catalyst for change, especially for girls in India's most vulnerable regions.

In Bihar, where female literacy is around 57%, education is transforming lives by fostering confidence, ambition, and participation among girls. Yet, challenges remain: it's estimated that 12 million girls under 18 are married annually, a figure driven by poverty and tradition.

Crucially, girls who complete secondary education are far less likely to be forced into early marriage, highlighting the urgent need to invest in girls' education for a brighter, more equitable future.



Elected Women Representatives paving the way for future generations

“I wanted to work for women and girls and remove all the bad practices from my community, but I didn’t know how. When I attended the workshops organised by The Hunger Project, I learned all the processes of raising issues.”

Poni Dev Meena, Elected Women Representative

In Arasna village, Poni Devi Meena has emerged as a champion for women’s rights despite being married early without educational opportunities. Elected as Ward Panch in 2015 and re-elected in 2020, Ms. Meena has connected marginalised tribes with government benefits while challenging child marriage and regressive traditions.

As a School Management Committee member, she has improved girls’ education by ensuring teacher attendance, constructing toilets and classrooms, addressing harassment, and regularising meal programs. These initiatives have reduced female dropout rates and re-enrolled girls who had left school, demonstrating what one woman can achieve for future generations.

Throughout 2024, the cohort of Elected Women Representatives across Rajasthan had a transformative impact for girls and their education.



Poni Dev Meena, Rajasthan, 2024.



1,457

Girls who dropped out of school were re-enrolled



1,553

Girls enrolled in higher education



23

Early marriages were prevented

Financial Literacy

Financial literacy is a transformative tool for women's economic empowerment across Africa.

If women's economic participation matched men's, Africa's GDP could rise by 26%, or \$8 trillion annually, underscoring the immense potential of investing in women's skills and financial education.



Veronica, Ghana ©ODE, 2023

Jennifer's Journey

“Thanks to The Hunger Project and their Microfinance Program that introduced the Village Savings and Loan Association training, I learned the power of saving as a group. If it wasn’t for this savings group, I wouldn’t have had the money to start my business.”

Jennifer, 25, is mother of two children, a boy and a girl. She lives near Amuru Epicentre in Uganda. Life has not been easy for Jennifer. Her husband left two years after they got married to do casual work in a distant district. It has now been five years since he left, and Jennifer has never heard from him again.

Left alone to care for her children, Jennifer has been surviving by digging in people’s gardens to earn food and a little money to support her family and buy basic needs. However, even this work is not reliable. Sometimes, she works all day in someone’s garden and is not paid immediately. On such days, she goes home empty handed and sleeps hungry with her two children.

During the dry season, it becomes even harder because there is little or no work, and she can go several days without finding food.

Jennifer heard about a training organised by The Hunger Project under its Microfinance Program. The training encouraged community members to form Village Savings and Loan Associations (VSLAs) and Jennifer decided to attend the training.

The group Jennifer joined has 20 members. Every week, when they meet, each member contributes money. Together, they collect 100,000 Shillings [approx. \$42 AUD], which they give to one member each week to start or support a small business. Jennifer was lucky to be among the first beneficiaries to receive the money.

Today, Jennifer is much happier and has an extra source of income to support her children, and they no longer go to bed hungry. Her small tomato selling business has brought hope and stability to her family.



* in \$AUD

Climate

Building climate-resilient agriculture and empowering local communities is critical to safeguarding food security and breaking the cycle of poverty.

Unpredictable weather, rising temperatures, and extreme events are disrupting traditional agriculture, with crop yields in sub-Saharan Africa projected to decline by 5% to 17% by 2050 due to climate change.

This threatens the livelihoods of millions, especially women and smallholder farmers, and could push an additional 40 million people in the region into chronic hunger by 2050.



Julia Joaquim, Mozambique, 2023

Future proofing farming against climate shocks

Malawi faces acute climate challenges threatening food security and livelihood for millions. Heavy reliance on rain-fed agriculture makes it vulnerable to erratic rainfall, rising temperatures, droughts, and floods. In 2023, Cyclone Freddy destroyed over 120,000 hectares of farmland across 14 districts. Nearly half of Malawi's population—about 9 million people—now experience hunger and food insecurity, with 4.2 million in acute need.

Climate shocks have caused widespread crop failures, particularly maize, forcing families to reduce meals to sometimes just one daily. Building climate-resilient agriculture is essential for adaptation and food security.

Thomas Labu Wilson is a 33-year-old smallholder farmer from Group Village Headman Njolomola, within Majete 8 Epicentre in Malawi.

“We have experienced years of inadequate and unreliable rainfall and most households have failed to grow enough harvest from farming, resulting in consistent food shortages and hunger. I have found farming difficult as I lacked knowledge on how to cope with this.

Luckily, because of The Hunger Project I have been trained as an Agriculture Animator. The training has emphasised adapting farming practices for climate change.

We have become optimistic that, despite unreliable rainfall, these technologies will help us improve our farming and food production, making a difference in ending the persistent hunger. I look forward to the future cropping season as we're already adopting climate change adaptation technologies on our farms.”



Small plot of farming land, Malawi, 2024.

Thriving in Zambia

In late 2024, ten passionate individuals embarked on a life-changing journey to Zambia, guided by longtime THP Investor Claire Whitbread and Jessica Parker, our Head of Partnerships and Immersion Experiences.

For many participants, this first encounter with Africa left an indelible impression that challenged perspectives and deepened their connection to our global mission.

“The trip was absolutely incredible”, shared Melissa. “I am still processing every part of what we experienced. The continual evolution of THP as they grow with regard to the priorities and needs of the communities is exceptional, exciting and impactful beyond words.”

The immersion experience was designed to provide authentic insights into both the challenges communities face and the transformative solutions they’re creating with THP’s support.

Narelle reflected: *“I am so proud and happy to have been part of the group. I still can’t believe I’ve been to Africa, but I also know I’ve learnt so much, in so many different ways.”*

As Vashti eloquently expressed:

“Witnessing the resilience of communities facing poverty and hunger has been profoundly transformative — a true awakening to the power of dignity, resilience and their unyielding spirit.”

These journeys transform both our partner communities and participants who witness our work. Each returns as ambassadors carrying powerful stories of courage, innovation and hope that fuel our mission to end hunger permanently.



Irene shares her story with our Australian Investor community



THP-Uganda's Country Director Irene Naaikali visited Australia for the first time in May 2024, connecting with more than 200 of our investor community across four states.

While she was here, we sat down with her to discuss her childhood growing up in Kampala City, and how overcoming hunger in her own life has set her on a path to support other women and families to overcome poverty and build better lives.

Could you please tell me about your upbringing?

I grew up in one of Kampala City's famous slums, so I understand generational poverty firsthand. My home was surrounded by sickness, crime and instability which were realities hard to ignore in a country plagued by hunger and poverty.

I've seen these circumstances rob people of dignity, but also witnessed enormous courage, creativity and compassion emerge from hardship. I couldn't turn away from all of this, but chose to strive for a better future for myself and my future family. I always imagined a world without hunger. These early challenges taught me resilience and propelled me to make a difference.

Can you explain the bigger picture about chronic hunger and poverty?

It's a cycle. When a family becomes food insecure, they either don't eat or they eat foods with low nutritional value. This can lead to chronic physical and mental illnesses, negatively impacting the ability to learn, work, and be a productive member of society. It can cause extreme stress leading to disturbed family dynamics, and the cycle continues.

It's intrinsically linked in the way that education and poverty are linked – if a person can't learn, they can't work, they can't earn money, they can't eat.

Chronic, persistent hunger is entrenched in a community over generations and is not due only to lack of food. It occurs when people aren't given the opportunity to earn enough income, to be educated and gain skills, to meet basic health needs and have a voice in the decisions that affect their community.

Eat Well equality: GYG empowers Indigenous families in Mexico



We spoke to Steven Marks, Founder and Co-CEO at Guzman y Gomez, to find out more about their mission for a healthier world.

Tell us a little bit about Guzman y Gomez.

Founded in Australia, GYG's mission is to reinvent fast food and change the way the masses eat. GYG's Hola Central head office and corporate restaurants employ over 4,000 people.

What about the work piqued your interest OR What do you love about the work?

We love that The Hunger Project's Eat Well program in Mexico is working with women and communities to promote eating traditional and nutritious food. This approach to fighting hunger and malnutrition through innovative food programs is based on real insights and driving genuine impact, which feels powerful. GYG is proud to support

the Eat Well Program that funds education and engagement with Indigenous families around locally-grown, traditional, seasonal food. More than simply providing ingredients, the program invites the participants to learn skills in farming, compost and cooking to create lasting change.

How do GYG and THP's values align?

At GYG we feel strongly that everyone should have access to healthy food. With over 673 million people living in hunger globally, there is a huge job to be done to increase awareness, funding and education around food, to end hunger and poverty. The work that The Hunger Project is doing to empower communities around the world through nutrition, education and farming programs is well aligned to our commitment to improving the way the world eats and creating generational change to serve children, women and communities.

Why does GYG place value on embedding purpose into your business model?

At GYG, purpose isn't an add-on - it's the foundation of everything we do. From day one, we've believed in the power of real food to create real change. Fast food doesn't have to mean fake food, and that's why we prepare fresh, clean meals daily as part of our mission to reinvent fast food and change the way the masses eat.

What does your partnership with The Hunger Project mean to the organisation?

GYG sincerely values the partnership with The Hunger Project as it allows our people and company to give back to the people of Mexico - a country that has provided so much inspiration for the food and culture of GYG. With 1 in 4 indigenous children in Mexico suffering from chronic malnutrition, the need is greater than ever to take action.

What advice would you give to other corporations who are considering giving back through a partnership?

Developing long-term, meaningful partnerships with community organisations like The Hunger Project is a fantastic way to make a positive impact outside of regular business activities. It also helps to inspire kindness that encourages everyone to make a positive difference in the world beyond their day-to-day routines.

Prints with purpose: CAMILLA's women empowerment mission



Gender equality and women's rights are the purpose behind the prints at CAMILLA, explains their Environment, Social and Governance Manager Justine O'Byrne.

Tell us a little bit about Camilla.

The CAMILLA label began with our Founder and Creative Director Camilla Franks on Bondi Beach more than 20 years ago! Since our disruptive launch at Australian Fashion Week in 2004, we've evolved into a global print house and luxury brand with collections sold in 55 countries across the globe. Yet, we've retained that deep sense of passion, purpose and dedication to craft, storytelling and printmaking. Our prints are still hand-drawn and painted by in-house artists, our pieces cut and sewn by hand, and our embroidery and embellishments meticulously applied

You empower women through fashion and self-expression; how important is it to ensure women around the world are also empowered?

The CAMILLA brand empowers women to feel their best. A CAMILLA garment is designed to make you feel special! This comes with a responsibility to also give this back to our community globally, our workforce, our artisans, the women who are a fundamental part of creating our beautiful product. We believe strongly in gender equality and women's rights, so decisions on how we partner is centred around like-minded organisations.

How did you first hear about the work of The Hunger Project?

For a long time, The Hunger Project has been an organisation I've deeply admired: for its global reach and the way it has always engaged in such impactful projects. Our CAMILLA projects which make use of our left over fabrics to create our one-of-a-kind 'Unicorn' pieces have been a wonderful, meaningful and successful initiative for us.

What about the work piqued your interest or What do you love about the work?

I love the dedication to embedding projects that have real influence on the ground. I feel that The Hunger Project uses the right resources to ensure that the hard work is focused in the right places. As the CAMILLA ESG manager, purpose-driven projects are a big part about what I love about my work.

As a business owner/founder – why do you think it's important to embed purpose into your business model?

Making sure that the brand is much more than just a luxury fashion brand is so important, to everyone at CAMILLA – and I think that's the surest sign that our purpose is deeply embedded within the business, at every level. It has been from the very beginning, and that speaks to the strength of our Founder Camilla Franks' dedication to making a difference and giving back. We continue to be committed to being a platform that speaks from the heart to bring about

radical change for both our planet and our people. The bigger our business grows, the greater our capacity for doing good in the world. Purpose is what gets us out of bed in the morning; it's what gives our business heart.

What advice would you give to other brands who are considering giving back through a partnership?

As a brand, we have committed to be a platform for change in the communities that we work within and hold close to our hearts. It's important to us that our partnerships are built on the same values. We consider ourselves lucky to be able to give our support to a wide variety of organisations that we truly believe are doing good. We can't do this alone, we need to rely on the experts in the field who are committed to the same goals, and when we find those unique organisations and individuals, we happily support them in that strong, purposeful intention.

Thank you

A huge thank you to our incredible Investors, partners, Animators, volunteers, board members, and staff for coming along with us on the journey to end hunger.

Our work wouldn't be possible without your commitment and determination to create a more equitable world for all.



Zambia, 2024, Sarah-Jane O'Hara
| Human Brand Story

Individual Giving

\$100,000 +

Cameron O'Reilly & Family
Gretel Packer AM
Jayson Oates
Mary Reemst
Sabharwal Family

\$50,000 – \$99,999

Kate and Dig Howitt

\$25,000 – \$49,999

Angela Whitbread
April Jorgensen
Elizabeth Aitken
Emma and Scott Petherick
Roger Massy-Greene
Simon Blackburn and Niamh Brosnan

\$10,000 - \$24,999

Brad Hancock
Frank Calabria
Griff Morris (Solar Dwellings)
Jacinta McDonell
Jillian and Laurie Formentin

John and Michelle Cook
Judy Avisar
Lesley McLennan
Lisa and David White
Lisa and Thomas Gilanyi
Mark La Brooy
Nina Genikis
The Protter Family
Raefe Brown
Rosli and Ian Reid
Sina Keihani

\$5,000 – \$9,999

Ailan Tran & Martin North
Alf and Mari Salter
Andrew Shaw
Anna and Tony Dare
Christopher Kearns
Dilip Kumar
Joan Davies
Joseph Konynenburg
Joshua Hurst and Amy Millar
Mariam McDonald
Neville and Ola Cook
Robert and Nada Wentzel
Sherryn Bowers
Thomas Slaughter
William Silvester

\$1,000 – \$4,999

Alice Beach
Amy Millar
Analisa DiLuca
Andrew Liongosari
Bryce Houston
Cathryn Nolan
Charlotte de Courcey-Bayley
Chelsea Hing
David Bryant
David Solomon
Dayang Datu Khalil
Deborah Halpern
Debra Kwasnicki
Elizabeth Imbert
Eliza Wager
Elsbeth Marshall
Fiona Robson
Francis Burke Barnacle
Gary Ward
Georgina Noble
Glenn Bates
Heidi Williams
Helen Scotts
Jennifer Cook
Jill Krambeck
Joanne Cummins
John Griffiths

\$1,000 - \$4,999 cont.

Kaye Borgelt
Lee Hudson
Linda Herd
Margaret Desira
Marinus Zwart
Mark Richardson
Michael Herman
Michael Skelton
Phillipa Marks
Robert Wood
Ryan Griffin
Sally Farrington
Sally Gainsbury
Scott Hosking
Simon Hanrahan
Tanya Southey
Timothy R Allen
Toni Smith
Vashti Whitfield
William Ha
Wolf Pollak

Private Ancillary Funds, Trusts and Foundations

\$100,000 +

ACME Foundation
Bright Moon Trust
Eureka Benevolent Foundation
King & McMillan Foundation
NM Foundation
Patter Foundation
Petre Foundation
Reemst George Endowment
Skip Foundation
TANK Foundation
Whitbread Giving Fund

\$50,000 - \$99,999

Height Morris Foundation

\$25,000 - \$49,999

The Mercer Family Foundation
The Rona Ellis Foundation

\$10,000 - \$24,999

1788 Charity Foundation
Mostyn Family Foundation
Waterwheel Foundation

\$5,000 - \$9,999

The Beeren Foundation
Hyde Jones Family Trust
John Lamble Foundation

\$1000 - \$4,999

McKeage Cole Foundation
Shiff Gillespie Foundation
Sir Asher and Lady Joel
Foundation
Zurich Foundation

Businesses

\$100,000+

Bared Footwear
Decjuba Foundation
Guzman y Gomez

\$50,000 - \$99,999

i=Change

\$25,000 - \$49,999

Camilla Australia Pty Limited
The Footprints Network
(nib and World Nomads)
Greg Holmsen from The
Philippines Recruitment Company
Montalto

\$10,000 - \$24,999

Academy Face & Body
Artedomus
Australasian Academy of Cosmetic
Dermal Science (AACDS)
Christine Khor and John Davies
through Chorus Executive
Freely Travel Insurance
Intelligen
Macquarie Bank Limited
Origin Foundation
Peeplcoach
Rokeby GP
Showpo

\$5,000 - \$9,999

Accor Hospitality Services
CitySwoon
Liangrove Financial Services Pty
Ltd
Marketing Junction Trading as
Belinda Brosnan International
Platform Advisory Partners
ProcessWorx
PwC
Soulfresh
The Tartan Blanket Co.
Wrinkles Schminkles

\$1,000 - \$4,999

Clemence Organics
Future Place
GJK Facility Services
Google - US
Microsoft
Seede Pty Ltd
Solargain PV Pty Ltd
Vicinity Centres PM Pty Ltd.
Wealth Planning Partners
Wellineux

Board of Directors



Mary Reemst BA, Grad Dip Fin Mgt

*(Appointed director 9 February 2022,
appointed Chair July 2022)*

Mary is a Director of Asylum Seekers Centre, the Sisters of Charity Foundation, and Atmos Renewables. She is also a Member of CEFC rewiring the nation investment advisory committee, and a member of the Future Fund Board of Guardians.

Mary has over three decades of experience in the banking industry. Her career included significant experience in front line client facing roles, risk management as Head of Credit at Macquarie Group Limited and most recently as Chief Executive Officer of Macquarie Bank Limited. Mary was formerly a director on the Macquarie Bank Board and a member of Macquarie Group and Macquarie Bank Executive Committees.



Patricia Akopiantz BA, MBA

(Resigned on 16 October 2024)

Patty is a co-founder of Assembly Climate Capital which invests in companies and ideas that can significantly impact climate change. Patty is the Chair of Environmental Leadership Australia and she also serves on the boards of Belvoir Theatre Company, KPMG and Sea Forest.

Patty has significant experience across the consumer- facing landscape, having spent over 35 years as an ASX Board Director and senior manager in companies including Coles Myer, Energy Australia, Ramsay Healthcare, AMP, McKinsey, David Jones and P&G.



Simon Blackburn BE, BSc, PhD Engineering

(Appointed 4 June 2014)

Simon is a Senior Partner in McKinsey & Company's Sydney office, and has been with McKinsey for 25 years. He is also on the board of the Woolcock Institute of Medical Research. His experience spans organisation, strategy, operations, information technology, and marketing & sales.

Simon was previously on the board of Parents as Teachers National Centre, and the Massachusetts STEM Collaborative.



Sarah Goulding

(Appointed 16 October 2024)

Sarah joined the University of Canberra as a Research Associate in 2024 after 21 years with the Department of Foreign Affairs and Trade, where she led Australia's aid program strategy for gender equality, disability and LGBTQIA+ human rights.

She represented Australia on multiple international boards including Gavi, Green Climate Fund, and UN Partnership for the Rights of People with Disabilities. Sarah has also represented Australia at the United Nations and OECD, and served as head of Australia's aid program to Fiji and Tuvalu. She holds degrees from Flinders University, University of South Australia, and University of Adelaide.



Steven Harker AM BEc (Hons), LLB

*(Appointed 1 January 2018, appointed
Chair of Audit Finance and Risk
Committee 2023).*

Steve is currently Chairman of the Investment and Executive Committees at Future Now Capital. He is also a Director of SurePact and the ASX Refinitiv Charity Foundation.

Prior to that Steve was CEO, then Vice Chair, of Morgan Stanley Australia for 21 years. Steve also spent 15 years with BZW in various roles including Global Head of Equities based in London.

He has served on the Boards of Westpac, the Future Fund Board of Guardians, the Banking and Finance Oath, the Australian Financial Markets Association and Ascham School.



Kate Howitt

(Appointed 13 December 2023)

Kate is a Non-Executive Director of the Commonwealth Bank of Australia. She is a Member of the Investment Committee for the Australian Indigenous Education Foundation and River Capital, and a Member of the Council Finance and Strategy Committee and Investment Sub-Committee of the University of NSW. She is also a Senior Advisor to the Boston Consulting Group.

Kate brings deep experience in finance, strategy, sustainability and stakeholder relations. She spent the majority of her executive career as a Portfolio Manager with Fidelity International.

Kate is a member of the board Audit Finance and Risk Committee.



Christine Khor BA (Psych), MBA

(Appointed 15 November 2018)

Christine Khor is the CEO and Founder of Peelcoach – on demand leadership development and coaching platform. With a background in Criminology, Psychology, an MBA, and post-grad diplomas in Policy Studies and Organisational Change, Christine combines human and entrepreneurial insight with determined action. Christine is a Telstra Businesswoman finalist and Chief Executive Women award recipient and has led Peelcoach to be recognised by Smart 50 2023 Top 8 Company and AFR Fast Starter. Christine is passionate about equality, equity and unlocking the potential in all.



Roger Massy-Greene AM BSc, BE (Hons)

(Appointed 22 November 2010)

Roger is also a member of the global board of The Hunger Project. Roger is the principal shareholder and Chair of Eureka Capital Partners, a private investment company. He is a director of Illawarra Coke Company, an industrial land remediation concern, and OneVentures Pty Ltd, a venture capital firm. He also serves as a director of Eureka Benevolent Foundation, a family foundation focused on overcoming disadvantage.

Roger is a member of the board Audit Finance and Risk Committee.



Jacinta McDonell

(Resigned on 1 November 2024)

Jacinta is the founder of Human Kind Project, A Founders Path and WILL. Jacinta is also on the board of Boutique Fitness Studios.

Jacinta was also the co-founder of Anytime Fitness. She has significant entrepreneurial experience in the wellness industry and in using best practice systems to innovate brands.

Staff 2024

Philippe Magid
CEO

Sivanjana Kathiravel
Deputy CEO
*(Returned from parental leave
November 2024)*

Kirsten Forrester
Head of Finance and Operations
(Commenced September 2024)

Jessica Parker
Head of Partnerships
and Immersion Experiences

Ally Murray
Head of Philanthropy
and Impact
(Resigned September 2024)

Nicole Lovelock
Head of Marketing
and Impact

Talia Smith
Programs and
Impact Manager

Elisa Simunovich
Risk, Compliance and
Operations Manager

Lucinda Dunn
Programs and Impact Manager

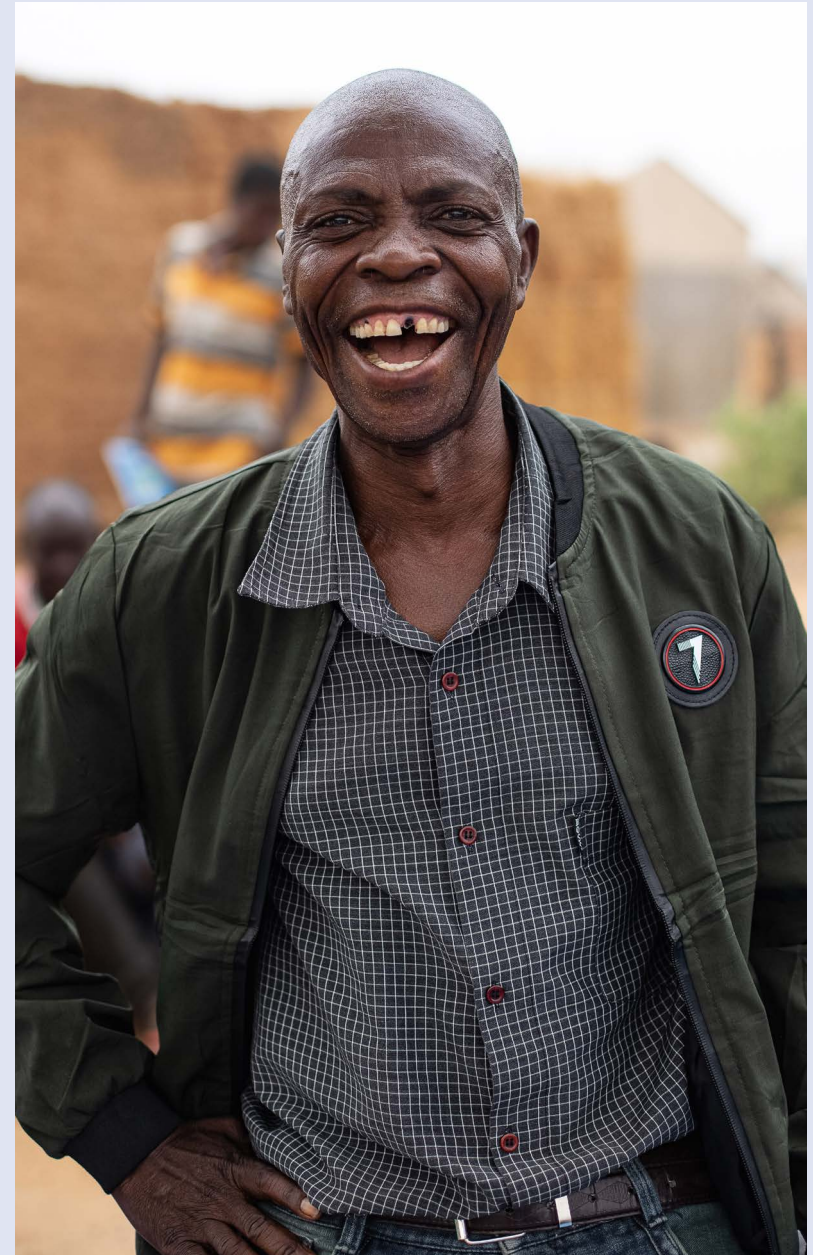
Josepha Lenoble
Immersion Experiences Manager

Jacquie Love
Partnerships Manager

Simone Tison
Partnerships Manager
(Commenced August 2024)

Melissa Kumar
Fundraising Manager

Stephanie Giovanni
Finance Assistant



Our commitment to transparency

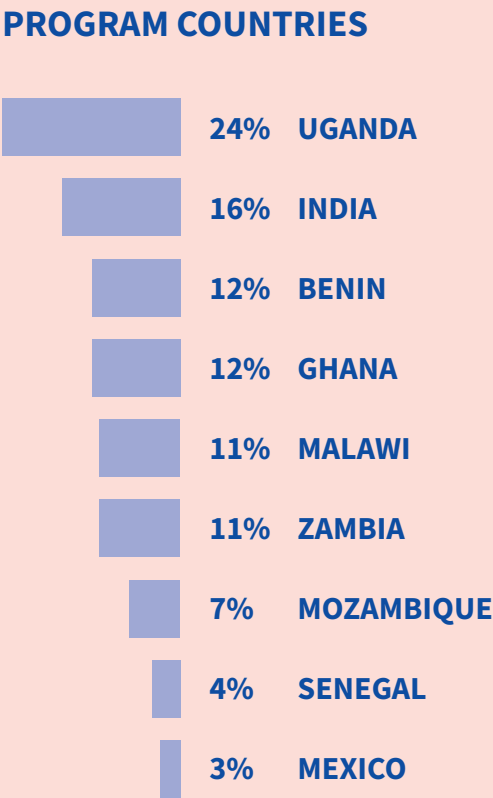
2024 marked another year of extraordinary generosity from our community, with **investors and partners collectively contributing \$5,652,747 to our mission.** This figure includes multi-year commitments that provide the foundation for sustainable, long-term programming across our partner countries.

Our commitment to maximising impact remained unwavering. We directed 81% of total revenue, or \$4.1 million, directly to program countries and transformational projects. This reflects your dedication to empowering local communities and creating lasting change.

Building organisational strength drives greater impact. Our strategic investments in fundraising capacity, operational excellence, and team development enable us to adapt quickly to evolving needs in our partner communities. When we strengthen our people and systems, we amplify our effectiveness on the ground.

We maintained fiscal discipline while prioritising impact. Our modest deficit of \$103,726 reflects a deliberate choice to maximise program funding while staying within operational budgets. Both administration and fundraising expenses remained well controlled.

Looking ahead, our financial strategy centres on stability and growth. Our aim is to build a robust foundation of unrestricted funding to achieve our 5 Year Strategic Plan objectives, while continuously expanding our investment in community partners worldwide.



For every \$1 we invested back into our fundraising, we were able to raise \$8.



Income Statement

The Hunger Project Australia Limited
Statement of Profit or Loss and Other
Comprehensive Income

For the Financial Year Ended
31 December 2024

*Other Australian - Includes grants
sourced from all other Australian
institutions and other Australian
organisations, such as philanthropic
organisations and corporate entities.

REVENUE	2024	2023
Donations and gifts	\$	\$
Monetary	5,378,437	5,631,574
Non-monetary	144,062	81,156
Grants		
Other Australian*	106,100	110,384
Investment Income	19,152	17,199
Other Income	118,678	-
TOTAL REVENUE	5,766,429	5,840,313
EXPENSES		
International Aid and Development Programs Expenditure		
Funds to international programs	(3,664,693)	(3,860,081)
Program support costs	(433,967)	(459,802)
Community education	(550,071)	(504,042)
Fundraising costs		
Public	(431,876)	(390,791)
Government, multilateral and private	(220,942)	(313,427)
Accountability and Administration	(360,463)	(368,796)
Non-Monetary Expenditure	(144,062)	(81,156)
Total International Aid and Development Programs	(5,806,074)	(5,978,095)
Commercial activities expenditure	(64,081)	-
TOTAL EXPENSES	(5,870,155)	(5,978,095)
Net deficit for the year	(103,726)	(137,782)
Income tax expense	-	-
Deficit after income tax	(103,726)	(137,782)
Other comprehensive income	-	-
Total comprehensive loss	(103,726)	(137,782)

The Hunger Project Australia Limited Statement of Financial Position

As at 31 December 2024


ASSETS	2024	2023
Current	\$	\$
Cash and cash equivalents	2,857,613	1,636,970
Trade and other receivables	94,990	174,356
Other assets	39,312	41,316
Total Current Assets	2,991,915	1,852,642
Non-Current		
Property, plant and equipment	6,862	9,577
Intangible assets	28,538	24,675
Total Non-Current Assets	35,400	34,252
TOTAL ASSETS	3,027,315	1,886,894
LIABILITIES		
Current		
Trade and other payables	184,586	209,653
Provisions	2,002,391	1,137,134
Contract liabilities	410,768	-
Total Current Liabilities	2,597,745	1,346,787
Non-Current		
Provisions	8,247	15,058
Total Non-Current Liabilities	8,247	15,058
TOTAL LIABILITIES	2,605,992	1,361,845
NET ASSETS	421,323	525,049
EQUITY		
Accumulated funds	421,323	525,049
TOTAL EQUITY	421,323	525,049

The Hunger Project Australia

thp.org.au

+61 (0)2 9222 9088
ABN 45 002 569 271
#THP #EndingHunger

 The Hunger Project Australia

 @thehungerprojectau

 The Hunger Project Australia

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Sivanjana Kathiravel

Deputy CEO

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Jeena Joyan

Philanthropy Manager

jeena.joyan@thp.org

The Hunger Project Australia has a complaints handling procedure in place.
Please direct any complaints to (02) 9222 9088 or thpaus@thp.org

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The Hunger Project Australia (The Hunger Project Relief Fund) is endorsed
by the Australian Tax Office as a Deductible Gift Recipient gift fund, which
means that our investors can claim a tax deduction on monetary donations.

Cover image: Zambia, 2024, Sarah-Jane O'Hara | Human Brand Story