

# 2021 ANNUAL IMPACT REPORT

The Hunger Project.

AUSTRALIA



# A LETTER FROM OUR CEO

#### Dear Investors,

While we all hoped the challenges of 2020 would be behind us, 2021 was yet another difficult year for all of us in Australia and the world at large. Not only did the COVID-19 pandemic continue to disrupt and transform the way we live; our climate became increasingly erratic and often destructive; and by the year's end, a new major conflict was declared, impacting every major region of the world, including the communities we work so closely with.

Despite this, The Hunger Project Australia has continued to not only stay committed to its mission, but consistently deliver in the countries where we work. In 2021, **severe hunger was reduced to under 1% for almost one million people who live in our Epicentre Communities.** 

Four Epicentres were declared Self-Reliant, in Uganda, Ghana and Benin. This means in 2021, we celebrated 62 Self-Reliant Epicentres globally – an incredible achievement we should all be proud of.

None of this would be possible, however, without your continued investment. You collectively invested \$4,527,928 in 2021. We know that while the world's current unprecedented challenges make our work even more urgent for the remote communities we partner with, they also impact our economy here at home – ultimately why Philanthropic giving in Australia continued to decline yet again last year. It is a testament to the dedication of our Investor family that The Hunger Project continues to make such achievements during this time. Our communities depend on you, and you have not let them down. Because of your commitment, even in the face of global crisis, they know a future free from hunger is possible. Thank you.



## A message from former CEO, Melanie Noden

I want to say thank you, as always, for yet another year of your commitment and support during 2021 - my final full year as CEO with The Hunger Project Australia. As I reflect on the past seven years, one of my favourite quotes by Albert Pike comes to mind: "What we do for ourselves dies with us. What we do for others and the world remains and is immortal." It highlights the sustainable intergenerational change that your investment in the end of hunger and poverty makes.

I am truly honoured to have met selfless and committed investors such as all of you. I will in the future continue to walk the path of ending hunger and poverty with you – but as a fellow Investor and an advocate. I'm confident given Philippe's Magid's deep experience as a seasoned CEO, together with the Board, now chaired by Mary Reemst, that The Hunger Project will continue to ensure that every dollar invested in the work of The Hunger Project will have a multiplier effect and go a long way in ending hunger and poverty.

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**Melanie Noden** 



# A LETTER FROM OUR CHAIR

It is my pleasure to present to you the Annual Report for 2021. We are grateful for the generosity and commitment of our supporters in the face of ongoing crisis across the globe.

Your investment continued to make significant change possible including, building Self-Reliance at the grassroots level, mobilising communities, empowering women as key change agents, and forging effective partnerships with local governments. Amazingly, our 62nd Epicentre reached Self-Reliance with over half a million people now agents of their own futures. A study carried out 5 years after Self-Reliance at Champiti Epicentre in Malawi provides powerful evidence of continuing change beyond self-reliance. Extreme hunger declined to under 1% of the population and child marriage decreased by 65% - proving the effectiveness and sustainability of our approach.

In 2021, whether we were near or far from each other and our global counterparts, The Hunger Project community steadfastly looked adversity in the face and rose above global challenges, to afford those living in hunger access to the education and tools needed to end hunger for good. I thank you, our Investors, for your crucial role in this success. I also acknowledge our colleagues on the National, State Development and Youth Boards, who so generously gave their expertise and resources yet again, as well as the THPA staff, volunteers, interns, and pro bono partners. I would especially like to thank outgoing CEO, Melanie Noden, and outgoing Chair, Diane Grady AO. Their commitment and vision have shaped The Hunger Project Australia to be the incredible organisation it is today - one that I am immensely proud to help steer into the future.

We look forward to continuing to make these great impacts, together, in the battle against hunger and poverty in this increasingly challenging world.

N. Reemst

Mary Reemst Chair The Hunger Project Australia National Board



## A message from former Chair, Diane Grady AO

Having now stepped away from the National Board after twelve incredible years, it is with both immense pride and gratitude that I say thank you, one final time, for another year of your indispensable support in 2021.

Over those twelve years with The Hunger Project Australia, I've watched our supporter base continue to grow - and along with it, the impact of our work towards empowering so many communities across the world to change their own futures so profoundly. Driving that growth is a shared passion for solving hunger and poverty that is so unwavering, even the complex challenges our world has faced in recent years has not stopped us from achieving our mission.

That is evident in the following report, and I know will continue into our future. Today, as a fellow Investor, I am glad to say it is a future I will still be sharing with you all. It has been an honour to be a part of the history of The Hunger Project Australia, and I look forward to what is to come.

**Diane Grady** AO

# WHERE ARE WE NOW?

In 2021, The Hunger Project reached many milestones worth celebrating:

### 62ND EPICENTRE COMMUNITY DECLARED SELF-RELIANT

64 EPICENTRE COMMUNITIES IN PROGRESS TO SELF-RELIANCE

### **SEVERE HUNGER REDUCED TO UNDER 1%** FOR NEARLY **1 MILLION PEOPLE** LIVING IN EPICENTRE COMMUNITIES

- **Over 2 million people** trained in our Vision Commitment Action workshops
- **531,068 volunteers** now trained to lead change in their communities
- **35% increas**e in the proportion of women who own small businesses in Africa
- In Africa, **29% fewer households** living below the poverty line
- Over 210,000 Elected Women are now trained in India working towards bringing water and electricity to their villages

#### In 2021 alone:

### THP REACHED **11.9 MILLION** PEOPLE GLOBALLY

- 66,960 people participated in food security workshops globally
- 37,889 women attended health clinics to access antenatal services in Africa
- 27,195 vaccinations against infectious diseases were provided to children in Africa
- ✓ 114,927 people accessed health services in Africa
- 43,786 women and men were trained in women's empowerment in Africa
- Almost 80,000 people attended community meetings on health and nutrition services in Bangladesh
- **85 Women's Leadership Workshops** were held in India, attended by 1,422 Elected Women Representatives
- 329 households in India were connected to the government's subsidised food program with the support of the Elected Women Representatives trained through our programs

# **SELF-RELIANT EPICENTRES**

Célébration de la Journée Internationale de la Femme Thème : Donner de la voix aux filles et aux femmes pour une réflexion sur le « Leadership féminin et l'autonomisation des communautés rurales » Epicentre de Lahotan 08 Mars 2021

We define Self-Reliance as a community having reached a demonstrable point in their development where they're not only living free from hunger and poverty but, most importantly, can continue to do so without the active involvement or intervention of The Hunger Project. This is declared via a quantifiable assessment method where the community is scored against the following nine goals:

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- Mobilised rural communities that continuously set and achieve their own development goals;
- 2. Empowered women and girls in rural communities;
- Improved access to safe drinking water and sanitation facilities in rural communities;
- **4.** Improved literacy and education in rural communities;
- Reduced prevalence of hunger and malnutrition in rural communities, especially for women and children;
- 6. Improved access to and use of health resources in rural communities;

- **7.** Reduced incidence of poverty in rural communities; and
- Improved land productivity and climate resilience of smallholder farmers.
- Improved environmental and climate resilience in rural communities

#### EPICENTRES DECLARED SELF-RELIANT IN 2021

Wakiso Epicentre **Uganda** Ehiamankyene Epicentre **Ghana** Dasso Epicentre **Benin** Lahotan Epicentre **Benin** 

#### EPICENTRES EXPECTED TO REACH SELF-RELIANCE IN 2022

Adonkwanta Epicentre **Ghana** Kenshunga Epicentre **Uganda** Bulamagi Epicentre **Uganda** Namarel Epicentre **Senegal** Nsondole Epicentre **Malawi** Kachindamoto Epicentre **Malawi** 

#### EPICENTRES WE'RE FUNDING CURRENTLY IN PROGRESS TOWARDS SELF-RELIANCE

Oruka Epicentre **Malawi** (2026)\* Akode Epicentre **Ghana** (2024)\* Supreso Epicentre **Ghana** (2024)\* Apau Wawase Epicentre **Ghana** (2023)\* Mlawe Epicentre **Zambia** (2023)\* Pemba Epicentre **Malawi** (2025)\* Dodel Epicentre **Senegal** (2024)\*

\*Anticipated date of Self-Reliance

# SPOTLIGHT ON ZAMBIA AFRICA

Mlawe Epicentre Designed by Local Zambian Architect Wins Award

The Mlawe Epicentre, in the Vubwi District of Zambia, is the culmination of a five-year community led development project funded by the Patter Foundation through The Hunger Project Australia in partnership with The Hunger Project Zambia, Heifer Project International Zambia and Restless Development, who are leading this important work in close collaboration with the Government of the Republic of Zambia.



The Epicentre unites 12,000 community members through 150 National, Provincial and District level stakeholders and partners. Over the last three years, communities have been effectively engaging in our powerful workshops to take charge of their own development in areas including:

- ✓ Food & nutrition security
- ✓ Health
- **Women Empowerment**
- Overty Reduction
- ✓ Climate Resilience
- Section & Literacy
- ✓ Water Sanitation & Hygiene

Thanks to dedication and creativity of Patter Foundation Investor, Nikki McCullagh, this Epicentre is like no other. The remarkable design by Kamuna Design Group has already won the 2021 ZIA Architecture Awards for **2021 Sustainability Green Response Project of the Year** and **Building Project of the Year 2021**.

# **ZAMBIA AFRICA**

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Given my background in design and architecture, we saw a wonderful opportunity to build a new creative approach into the building of the Epicentre. The vernacular of African architecture is unique and special - we felt using locally sourced and produced materials such as handmade mud bricks, reed thatching and local stone in an innovative manner could add much to the project's Zambian African spirit.

To assure this, we held a competition open only to young architecture firms in Zambia. This was achieved in collaboration with the University of Zambia and led to multiple highly creative submissions. A panel including representatives from the key partners, donor and community ultimately chose this incredible design from Kamuna. The result is an innovative and important project that we know will make a huge difference to the lives of the Mlawe people."

NIKKI MCCULLAGH PATTER FOUNDATION INVESTOR

Image: Nikki McCullagh with winning design team from Kamuna Design Group



# **MALAWI AFRICA**

Esther lives in Mpingo, Malawi. In 2015, she had a dream to build her own house, but lived in hunger and poverty, unable to realise that dream. After attending programs established by The Hunger Project through the Mpingo Epicentre, she trained in agricultural practices and accessed a loan that she invested into her business selling maize (corn).

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I used to suffer a lot. I used to get fall backs from a huge area field. I got a loan and bought fertiliser with it. I was taught some good agriculture practices. Where I used to get four bags of maize, I now have sixteen bags in one year. I started to have enough food for the whole year, where before I used to struggle.

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#### ESTHER MPINGO, MALAWI 30 MAY 2022

As a result of the incredible impact the combination of the education and financing she received from The Hunger Project program in her community, not only did Esther buy the bricks to build her own house; but by the following year, she was able to send her daughter to secondary school.

In 2015, Esther and her family had only one meal a day. Now, they eat three meals a day providing the nutrition they were missing (one meal of porridge and two meals of sima). Esther has paid back her loan and today lives free from hunger and poverty, independently, without the involvement of The Hunger Project.



# **BENIN AFRICA**



**DASSO EPICENTRE** 





## Lahotan Epicentre Reaches Self-Reliance.

In December of 2021, the Lahotan Epicentre completed phase 4 of the Epicentre strategy and subsequently reached Self-Reliance. Reaching and declaring Self-Reliance is truly a historic milestone for the 7,455 people of the Lahotan community, and an incredible evolution from their original resignation and despondency to now being powerful agents of change, in charge of their own development, setting targets and measuring their own progress.

Reaching Self-Reliance means the people of Lahotan have completely eliminated severe hunger from the community. In addition to this incredible achievement:

- ♂ 94.82% of households are now living free from moderate hunger
- There has been a 34.79% decrease in households below the poverty line
- There has been a 33.46% decrease in the prevalence of diarrheal disease in children under 5

## Dasso Epicentre Reaches Self-Reliance.

2021 was a great year for our work in Benin with the Dasso Epicentre also achieving Self-Reliance. The Dasso community has 13,483 people who can now steer their own future and live free from hunger and poverty on their own terms.

As well as completely eliminating severe hunger from the community, other notable achievements in Dasso included:

- ✓ 34.44% decrease in households living below the poverty line, compared to 2017
- ✓ 45.80% increase in population using basic sanitation, compared to 2017

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My family and I have partnered with The Hunger Project and the 13,000 people of the Dasso community in Benin since the beginning of the project in 2014, and we were absolutely thrilled to see them reach Self-Reliance in 2021. To be able to step away from the Dasso community knowing they now have the skills and capacity to meet their development needs themselves, without our involvement, is an extraordinary milestone in their journey and a testament to the effectiveness of The Hunger Project model and approach. It reinforces our decision to continue our partnership with THP in Benin on another project due to launch in 2023. We look forward to helping empower another community in the region who will be able to create a future for itself that is free from hunger and poverty.



# INDIA

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Raising awareness in the community has been critical to our strategy, but it is a risky business. We are accused of being 'super-spreaders' and harassed. But we mask up and carry on.

I accompanied local health workers to monitor the situation because community visits and surveys are the only way to get a sense of the ground reality, which enables us to respond accordingly.

#### MAMTA PRESIDENT

Cheluvanahalli Gram Panchayat Karnataka



## Women leaders changing lives

In India, Elected Women Representatives have been critical in not only ending hunger in their communities, but in saving lives during the Covid-19 pandemic. Throughout constant lockdowns, Elected Women trained by The Hunger Project ensured that people in their communities had their fundamental rights and that their dignity was always upheld.

For example, Elected Women Representatives in the state of Karnataka worked tirelessly so that all women and girls can have regular and safe access to sanitary pads - a major concern voiced by adolescent girls. This advocation resulted in the local Council ordering the disbursal of 300 sanitary pads across three blocks of a local community. These inspiring and courageous women faced discrimination based not only on their gender but on widespread misinformation about the virus – to the point of being completely ignored by some local authorities – yet persisted in facing the challenges posed by the Covid-19 crisis. They created meaningful action: demanding necessary health care facilities, raising awareness of the virus and managing local quarantine centres. The value of community can never be underestimated, and the work of these women was central to demanding accountability from the administration in Karnataka during a tumultuous time.



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As a leader, I've learned to ask the right questions, formulate and articulate my thoughts, and more importantly, how to bring people together as a collective. There is always strength in numbers.

JAGADEVI ELECTED WOMAN REPRESENTATIVE Karnataka Elsewhere, in Bihra Kramank, our Women's Empowerment workshops were attended by Mamta Devi. As a result, her life as an Elected Women Representative was transformed – allowing her to create more meaningful change in her community. She is now the President of the local government in Bihra Kramank and is working to empower young women and end poverty and disadvantage in her community.

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My family thinks that politics isn't for women. So, although I was elected, during my first term my family wouldn't allow me to attend the village Council meetings. That felt really bad. So, now that I am re-elected and now President, I want to do it right.

That is a huge transition for me, because when I first started to attend Council meetings, I wasn't taken seriously and I had to justify my leaving the house. Thankfully, that is slowly changing. The elected women leaders are presenting themselves more and more, and their role is getting more and more important. By now, my family is cutting me some slack. I don't have to justify my coming and going all the time, every time. Now, that is progress!

MAMTA DEVI PRESIDENT BIHRA KRAMANK PANCHAYAT



## BANGLADESH



### **MEET HASINA**

Hasina Begum, one of the many Women Leaders we have trained, is integral to our work in Bangladesh and a driving force for change in the Mymensingh Sadar region. She is humble, soft-spoken and calm-minded, yet continues to be one of the most powerful and fiercest THP Leaders in her community.

In 2020, Hasina stopped 11 child marriages in her village; and in 2021, there were zero child marriages in her village. As a voice for her community, she mobilised local Government to repair community roads; held tree plantation campaigns to address climate change leading to 5,000 saplings

being planted; and has ensured access to social protection schemes and healthcare for pregnant women for many people at risk in Mymensingh Sadar.



# WHAT NEXT?

## A World in Crisis is a World in Greater Hunger

In a time of unprecedented challenges, your help is crucial to win the battle against world hunger. An increasingly erratic and destructive climate, the ongoing impacts of COVID-19, and an ever-expanding grip of military conflict have transformed the global landscape in devastating ways.

A decade of decline in global hunger has sadly come to an end. The UN estimates that up to 828 million people go to bed hungry each night, with 196 million people pushed into poverty since 2019. In West Africa, the number of people living in hunger has quadrupled since the arrival of the pandemic.

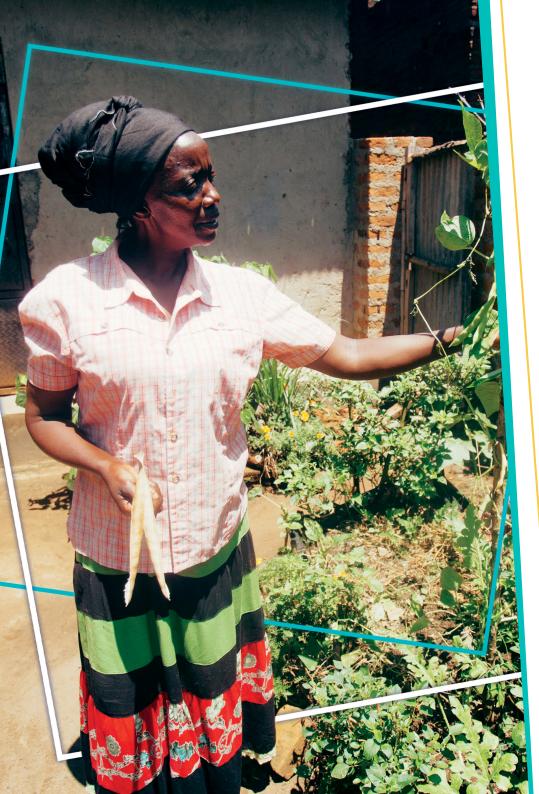
Healthy diets have become increasingly out of reach, with the UN reporting that almost 3.1 billion people were unable to afford a healthy diet in 2020. This was 112 million more than in 2019, reflecting the inflation in consumer food prices stemming from the economic impacts of the COVID-19 pandemic and the measures put in place to contain it. Today, with the added stress of expanding global conflicts and ongoing climate shocks, this trend continues. The 2022 State of Food Security and Nutrition in the World Report (SOFI) showed that Africa continues to bear the brunt of this crisis, with 20.2% of the population facing hunger in 2021, compared to 9.1% in Asia, 8.6% in Latin America and the Caribbean, 5.8% in Oceania, and less than 2.5% in Northern America and Europe.

## Is our work affected by the Ukraine Conflict?

Yes, it is. While The Hunger Project does not have active programs in Ukraine, the majority of countries in which we work are experiencing side effects from the food system disruption caused by the conflict. In Uganda wheat and fuel prices have skyrocketed, making everyday goods like bread almost unaffordable to an ordinary citizen. In Ethiopia, agricultural resources like fertiliser — which is typically imported from Russia and Ukraine are increasingly scarce and therefore expensive. This is driving down agricultural productivity for small and commercial farmers, adding economic strain to an already tense social and political situation. And in India, already food insecure communities are now struggling to find alternatives to sunflower oil, a common cooking oil, that had previously been imported from Ukraine.

We expect to see the impact of the invasion of Ukraine on our program areas for years to come.





# HOW CAN YOU MAKE AN IMPACT?

Despite the many challenges of today's world, we've proven it is possible to create sustainable futures free from hunger and poverty. There are many ways you or your business can invest through The Hunger Project Australia and make a difference in the lives of those living in hunger and poverty across Africa, India, Bangladesh and Latin America.

## **Give to the Women Empowered Fund**

We've created the **Women Empowered Fund** in recognition of the issues of gender inequality that women face in overcoming hunger and poverty in Africa, India, Bangladesh and Latin America. Women bear almost all responsibility for meeting basic needs of the family, yet are systematically denied the resources, information and freedom of action they need to fulfill this responsibility. As a result, the world's poor are overwhelmingly women, as well as two thirds of the world's illiterate population. And while women make up almost half of farmers in developing countries, they produce up to 30% less than their male counterparts, and account for less than 15% of farmland owners.

The Fund has been established in honour of Diane Grady AO, Chair of The Hunger Project Australia from 2010 to 2022. As a true leader herself, Diane has worked tirelessly to help women around the world reach their own leadership potential, impacting more than one million people during her tenure. The Women Empowered Fund honours this legacy and enables our work empowering women living in systems of inequality. Your investment in the Fund could help train women in modern farming techniques, help them access loans so they can start their own businesses, and educate them about their legal rights and how to exercise them.



## Join the Women Empowered Collective

The Women Empowered Collective

is a network of passionate investors committed to breaking the gender barriers that stop women from reaching their true potential in the communities where we work. Through the Women Empowered Collective and the Women Empowered Fund we are aiming to raise \$1M over the next 3 years and we invite you to be part of this growing movement of like minded people. There are two membership tiers available with a range of fantastic opportunities for engagement.

OPPORTUNITIES FOR ENGAGEMENT	MZIMAYI (\$1K minimum pa)	MAHILA (\$10K minimum pa)
Welcome Pack	$\bigotimes$	S
Receive exclusive video content featuring inspiring stories and lessons from our Women Leaders	Ś	S
Receive exclusive content from our Women Empowered Collective Members	S	S
Be profiled in exclusive content distributed to our Women Empowered Collective	X	S
Invitation to exclusive Women Empowered Collective member events	X	S
Receive impact and progress reports on the work of the fund and the achievements of our Women Leaders	X	S
Exclusive partner discounts and offers from our business network	X	S
Invitations to member-only fireside chats with inspiring women from around the globe	X	S



## Make a Multi-Year Funding Investment

Our proven approach to ending hunger sustainably for the communities we work with requires not only funding, but time. Our Epicentre model aims to create self-reliant communities within five to eight years; while special projects may provide simple solutions, but require navigation of complex environments and are needed in many regions across the world.

Therefore, one of the crucial foundations of planning these long-term projects is long-term funding. Making a Multi-Year Investment means you're enabling us to create and complete these long-term solutions where and when they are needed most and ensures that:

- ✓ Our village partners and global colleagues have long-term visibility of funding as well as certainty in their activities
- ✓ Programs can continue uninterrupted by external factors
- Seamless delivery of multiple projects at one time and over multiple years

## Join the Impact Initiative

Our Impact Initiative Investors are a special group of passionate Investors who have committed to a minimum of \$5,000 annually, and over multiple years, from a minimum of three years - and for some up to the next decade. These incredible individuals and businesses allow us to:

- Create projects where longer preparation and planning is needed by our Program Countries, especially where they are being piloted or are innovative or particularly complex
- Address areas where the impacts of unexpected major health events and natural disasters are being felt the hardest
- ✓ Fill critical funding gaps in a project, that enable the work to start or to continue uninterrupted, to have maximum impact

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We have always been committed to ending hunger, and the Impact Initiative is a practical way to express that financially. As my husband Miles says, since we've been investing for 30 years - why not another 10 years?! 22

**DEB AND MILES PROTTER** IMPACT INITIATIVE INVESTORS



## **Invest in The Adolescent Girls Program**

The Adolescent Girls Program is an incredible, impactful initiative run in Bihar, India, that primarily addresses the role of child marriage in creating and maintaining generational cycles of poverty and hunger.

This education-based community program focuses on girls between the ages of ten and eighteen years. It creates a safe space where they can learn about personal and sexual health issues that are often missing from the upbringing of girls in rural areas in particular; as well as be educated on their personal rights and the wonderful potential for their futures.

It also involves families and the community as a whole. This combination of intervention, inclusion and education ultimately keeps girls in school, and creates alternative pathways for their futures beyond the limited value of becoming child brides.

## Join The Ghana Funding Network

Australia has a strong history of partnership with Ghana. Building on this foundation, we've brought together a group of Australian investors to enable a network of communities across Ghana to reach the transformative achievement of Self-Reliance. We call this unique collective, the Ghana Funding Network. In total, the network reaches over 47,000 people who will lead their own development and transform their communities.

This is a unique opportunity to join a National Consortium of Australian investors standing shoulder to shoulder with the people of Ghana. Leveraging your investment as a collective creates a pool of strategic funding that provides certainty to communities and allows work to begin sooner, pioneering the greatest possibilities for thousands of people across many generations.



### **Get Your Business Involved**

Some of Australia's best loved businesses have partnered with us, like Decjuba, Bared Footwear, Camilla, Showpo and Hey Tiger – to name just a few. We're proud to align ourselves with these like-minded businesses that share our vision of a world free from hunger and poverty, and who are committed to investing their funds, expertise, resources, and networks to help achieve this. Through creative partnership projects, our partners not only make a real impact in the countries we work in, but they also strengthen their own brands and networks.

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There was already a great relationship that existed between THP and Hey Tiger and as we got to know, love and understand The Hunger Project ourselves, it was clearly evident that they were the right partner to continue our initiatives with for the Hey Tiger brand. The entire approach to addressing and delivering self-sufficient programs within the communities they work aligns well with our impact model to disrupt food for a better world. The work The Hunger Project does helps to provide reliable women-centered income streams that will ultimately mean more sustainable longevity in developing communities. By educating and empowering women with the skills and knowledge they need to help break the poverty cycle, the work ensures it is a sustainable, ongoing approach to ending world hunger. The programs The Hunger Project are driving in developing communities in Ghana align succinctly with what Hey Tiger is trying to achieve as a brand. We really want to continue on this journey, focusing on the education and empowerment of women is a key driver in addressing environmental impacts.

**DIDI LO** Founder of Soulfresh (parent company of Hey Tiger)



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As a Pledge 1% business and a BCorp organisation, we are so proud of how we have been able to support many non-profits over the years. Still, we were keen to invest in a longerlasting relationship with an organisation whose values aligned with ours in the hope of having an even bigger impact. Having spent the weekend at the THP Leadership Immersion Weekend, I could see so many similarities between Inventium and THP with the idea of creating sustainable change in the world. Making a positive impact is the driving force behind our decision-making when it comes to giving. We want to ensure our investments are effective both in terms of how many people's lives we can affect and how long-lasting it is.

## **Georgia Luttick**

General Manager

# **'KICK-START MY DREAM': YOUR SUPPORT COULD HELP LAUNCH A BUSINESS IN AFRICA FOR AS LITTLE AS \$250 A MONTH**



Our Kick-start initiative is an incredible way your business can support young entrepreneurs in Africa to turn their business ideas into reality and kick-start their dreams. Through microfinance loans and training programs delivered in-country our community partners develop skills so they can start and run their own small business.

By empowering entrepreneurs to start successful businesses they not only break the cycle of hunger and poverty for themselves, but for their families and future generations.

You can learn more about Kick-start at:

thp.org.au/kick-start



### **Meet Rebecka**

Rebecka participated in The Hunger Project's Microfinance Program. With her loan, Rebecka started her own successful farming business and bought a motorcycle that she also leases to other community members. She can now send her five children to school.

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It's a big encouragement for me to have my own business. I feel proud to be self-employed. My plans now are to expand the business so that I can move from the family farm and build my own house with my husband and our children.

### **Meet Abraham**

Abraham is a farmer who participated in The Hunger Project's training programs and workshops, as well as receiving a loan to further develop his land and business. He has now successfully increased his harvest by nine times its previous amount. Furthermore, where before only family members worked on his farm, he now has employees. As a result, all of his children are in school.

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I want my children to decide their future for themselves. Now I am a farmer who earns enough to support my wife and our eight children.

**?**?

**ABRAHAM** GHANA

REBECKA GHANA

# **THANK YOU**

A huge thank you to our incredible investors, partners, Animators, volunteers, board members, and staff for coming along with us on the journey to end hunger – our work wouldn't be possible without your commitment and determination to create a more equitable world for all.

### INDIVIDUALS \$100,000+

Cameron O'Reilly

### \$50,000-\$100,000

Angela Whitbread

## \$25,000-\$50,000

Griff Morris Nancy Youssef Simon Blackburn & Niamh Brosnan Steven & Linda Harker

### \$10,000-\$25,000

April Jorgensen & Jayson Oates Diane Grady AO & Christopher Komor Frank Calabria **Gregory Drumm** Jacinta McDonell **Jillian & Laurie Formentin** John & Michelle Cook Judy Avisar Lesley McLennan Lisa & Thomas Gilanvi Maja Paleka Mariam McDonald Melissa Monkivitch Patty Akopiantz & Justin Punch Rachel & John Akehurst Robert & Nada Wentzel **Robert Larbalestier** Roger Massy-Greene AM Rosli Reid Stephen & Annie Stubbs The Sowden Family Walter & Elizabeth Lewin

### \$5,000-\$10,000

Ailan Tran & Martin North Alev Yard Brad Hancock Christine Khor & Simon Senior David Bryant David Lyon **Dilip Kumar** Gary & Claire Ward **George Phillipos** Jacqueline Roberts James Chisholm Janet Menzies Joan Davies John Gerahty Joshua Hurst Kate Howitt Kave Jowett Kim-Louise Liddell L Kenny Lisa Tarca Mark La Brooy Melanie Noden & Andrew Spillane Neville & Ola Cook Nola Wakeford Peter & Jeanette Harrison Raefe Brown Ramachandran Radhakrishnan **Rick Susman** Terry & Lyn Cadan The Protter Family The Rennie Family Tony & Anna Dare Wayne & Mandi May

## \$1,000-\$5,000

Amanda Stephens Amara Haggani Andrew Bobey & Fiona Brooks Annalise & Ben DiLuca Anthony Morton Anup Desai Anya Stephens Belinda Brosnan Bernadette Hally Cathryn Nolan Charlotte De Courcey-Bayley **Christopher Page** Cyra Patel David & Erica Solomon David Maloney David Nathanson Deborah Lalor Ehsan Amiri Elsbeth Marshall Fallon Atkinson **Fiona Harris** Fiona Robson **Georgia Luttick** Georgie Owen **Georgina Davies** Georgina Noble Gina Grubb Grace Hamp Greg Keith Greg Ward Heidi Williams Ian & Julie Maloney James Stephan Jill Krambeck Jillian Broadbent AC Joanne Cummins John & Linda Auer Kaama Joy

Kapilan Varatharajah Kemi Nekvapil **Kim Damevin** Lisa Doig Marg Desira Mari & Alf Salter Melanie Jones Michael Hawker AM Michael Herman Naomi Offler Nina Genikis Norelle Zanetti Pamela Rosser Paul Saunders Peta Chirgwin Philip Bainbridge Phillipa Marks **Reginald Lamble** Robert Barry Robin & Tina Offler **Robin Macdonald** Roshan Venkatraman Sally Farrington Sarah Brenan Scott Hosking Sherrvn Bowers Susan Sheath Tara Donnelly Toni Smith & Matt O'Brien Will Pack Wolf Pollak

### PRIVATE ANCILLARY FUNDS, TRUSTS AND FOUNDATIONS \$100,000+

ACME Foundation Eureka Benevolent Foundation (EBF) Patter Foundation The Petre Foundation Whitbread Giving Fund

### \$50,000-\$100,000

Height Morris Foundation King and McMillan Foundation Macourt Family Foundation Reemst George Endowment The Rona Ellis Foundation

### \$25,000-\$50,000

Whitbread Foundation

### \$10,000-\$25,000

Desmond Prentice Charitable Trust Macquarie Group Foundation Mercer Family Foundation Mostyn Family Foundation O'Donohue Family Foundation The Gonski Foundation Waterwheel Foundation

## \$5,000-\$10,000

Mckeage Cole Foundation – Connie Mckeage & Michael Cole Skrzynski Family Sky Foundation

### BUSINESSES \$100,000+

Academy Face & Body Decjuba Hey Tiger TANK Foundation

### \$50,000-\$100,000

Bared Footwear i=Change

### \$25,000-\$50,000

Atlassian Camilla Australia Pty Ltd EthicalJobs.com.au Origin Foundation The FIRESOFT Group

#### \$10,000-\$25,000

Business Chicks Carla Zampatti Foundation Chorus Executive Classic Finance Group Conexus Financial Gourmet Brands Pty Ltd Macquarie Bank Limited Mecca Cosmetica Quality Apartments Banksia Gardens Albany

## \$5,000-\$10,000

Consolidated Minerals Pty Ltd Dragonfly Marketing GJK Facility Services Google Matching Program Mealtime Enterprises Niche Education Group Pty Ltd Peeplcoach Platform Advisory Partners ProcessWorx Rokeby GP

## \$1,000-\$5,000

Artedomus Hallow Brands Humanitix

### PROBONO PARTNERS

**180 Degrees Consulting** Asana Inc Astute Training Institute Bared Footwear **Barney Cools** Camilla Australia Pty Ltd Decjuba Facebook Good Data Institute Hamilton Locke Hallow Brands Macquarie Bank Mckinsey & Co Montalto Peppermint Grove Pico Chocolate Potential Project Secret Sisterhood **Slack Technologies** Wash Wild

# **2021 BOARD MEMBERS**

# **2021 THPA STAFF**

National Board Diane Grady AO CHAIR Rachel Akehurst Patty Akopiantz Simon Blackburn Steven Harker Christine Khor Roger Massy-Greene Jacinta McDonnell Appointed JUL 2021

Victoria Development Board David Lyon Christine Khor Kaye Jowett Paul Tontodonati Resigned NOV 2021 Georgie Owen Co-ordinator Western Australia Development Board Jillian Formentin CHAIR Deborah Protter April Jorgensen Griff Morris Ailan Tran Joshua Hurst Fallon Atkinson Co-ordinator

#### **Youth Board**

Jacquie Love CHAIR Resigned SEP 2021 Now Partnerships Manager Fletcher Rowe Sophia Lang Grace Hamp Fallon Atkinson Resigned DEC 2021 Alena Broesder Resigned MAY 2021 Georgie Owen Resigned FEB 2021 Thandie Masuku Resigned JAN 2021 Mylinh Tran Co-Ordinator

**CEO** Melanie Noden **CFO** Stephen Birchley Head of Philanthropy Stephanie Tucker **On Maternity Leave from May** Head of Partnerships Sivanjana Kathiravel Head of Communications Tara Donnelly **Resigned SEP 2021** Head of Communications Stephne Walker Commenced SEP 2021 WA Fundraising Manager Millie Allbon VIC/SA Fundraising Manager Michelle Brownstein **Commenced FEB 2021** NSW/QLD Fundraising Manager Melissa Kumar **Commenced APR 2021** Finance Assistant Stephie Giovanni Programs and Grants Manager Eros Gautam Programs and Grants Coordinator Reyna Selga-Eaten Partnerships Manager Jacquie Love **Commenced AUG 2021** Partnerships and Marketing Manager Jessica Parker **Returned from Maternity Leave NOV 2021 Communications & Digital Marketing Executive** Keegan Thomson **Office Manager** Melanie Sharpe **Communications & Partnerships Co-ordinator** Grace Potter **Resigned FEB 2021** 

Government Grants Executive Frieda Munz Commenced FEB 2021 | Resigned NOV 2021

# **FINANCIALS**

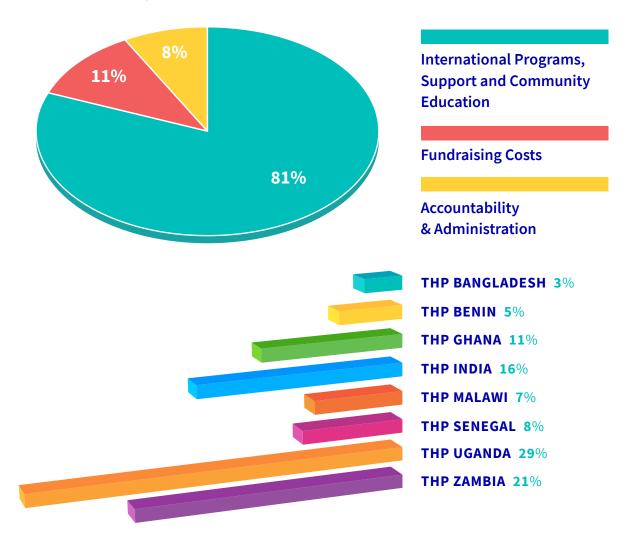
Your collective vision for empowering rural and remote communities in Africa, India, and Bangladesh to lift themselves out of hunger is creating transformative change, as you have read throughout this report.

In 2021, you collectively invested **\$4,527,928**. While this is 16% **less than in 2020**, we're incredibly pleased by the outcome given the broader context that philanthropic giving in Australia continued to decline in 2021 in the midst of the ongoing pandemic and global economic uncertainty.

This is overwhelmingly thanks to the deep connections and trusted relationships we have with you, our investor community. Throughout 2021, we maintained our excellent fund distribution with 81% of total revenue being allocated to program countries and projects. For 2021, we recorded a modest loss of **\$72,258**.

## How we spent our funds

As a percentage of 2021 reported income \$4.5million:



#### **INCOME STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2021**

# **FINANCIALS**

REVENUE	2021	2020	
DONATIONS AND GIFTS	\$	\$	
Monetary	2,536,448	2,091,194	_
Non-monetary	96,019	147,260	_
GRANTS*	1,772,103	2,841,773	_
INVESTMENT INCOME	115	1,033	_
OTHER INCOME	123,243	351,549	_
TOTAL REVENUE	4,527,928	5,432,809	

#### **EXPENDITURE**

#### INTERNATIONAL AID AND DEVELOPMENT PROGRAMS EXPENDITURE

Funds to International Programs	(2,961,108)	(3,900,194)
Program support costs	(318,996)	(273,268)
COMMUNITY EDUCATION	(377,873)	(323,658)
FUNDRAISING COSTS		
Public	(328,010)	(330,496)
Government, multilateral & private	(181,969)	(121,882)
ACCOUNTABILITY & ADMINISTRATION	(336,211)	(365,411)
NON-MONETARY EXPENDITURE	(96,019)	(147,260)
Total International Aid and Development Programs Expenditure	e (4,600,186)	(5,462,169)
TOTAL EXPENDITURE	(4,600,186)	(5,462,169)
Excess of expense over revenue from continuing operations	(72,258)	29,360

Includes grants sourced from all other Australian Institutions and other Australian organisation such as philanthropic organisations and corporate entities.

These statements should be read in conjunction with the accompanying notes and independent auditors report which can be found in the full version of our Annual Financial Report for the year ended 31 December 2020 on our website at;

bit.ly/THPAAnnualFinancialReport2021

#### **STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2020**

# **FINANCIALS**

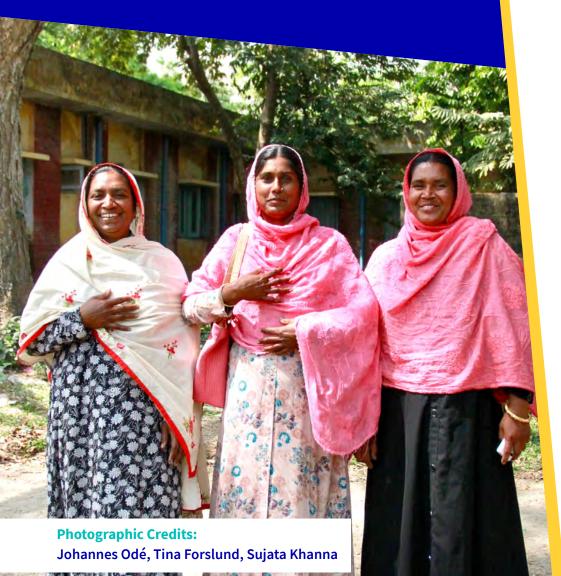
CURRENT ASSETS   \$   \$     Cash and cash equivalents   1,802,904   1,788,105     Trade and other receivables   57,987   1,483     Prepayments   11,151   9,179     Total Current Assets   1,872,042   1,798,767     NON-CURRENT ASSETS   7,977   4,743     Intangible assets   -   1,087     Total Non-Current Assets   7,977   5,830     TOTAL ASSETS   1,880,019   1,804,597     UABILITIES   1,804,597   5,830     Total Non-Current Assets   7,977   5,830     Total AssETS   1,880,019   1,804,597     LABILITIES   1,800,019   1,804,597     Trade and other payables   166,136   86,745     Provisions   906,425   854,723     Total Current Liabilities   1,072,561   941,468     NON-CURRENT LIABILITIES   1,072,561   941,468     Provisions   47,333   30,746     Total Non-Current Liabilities   47,333   30,746     Total LIABILITIES   1,119,894	ASSETS	2021	2020
Trade and other receivables 57,987 1,483   Prepayments 11,151 9,179   Total Current Assets 1,872,042 1,798,767   NON-CURRENT ASSETS 7 4,743   Property, plant and equipment 7,977 4,743   Intangible assets - 1,087   Total Non-Current Assets 7,977 5,830   TOTAL ASSETS 1,880,019 1,804,597   LIABILITIES 1,804,597 5,830   CURRENT LIABILITIES 1 86,745   Provisions 906,425 854,723   Total Current Liabilities 1,072,561 941,468   NON-CURRENT LIABILITIES 1 9,333 30,746   Total Non-Current Liabilities 47,333 30,746   Total Non-Current Liabilities 47,333 30,746   MET ASSETS 760,125 832,383	CURRENT ASSETS	\$	\$
Prepayments11,1519,179Total Current Assets1,872,0421,798,767NON-CURRENT ASSETS74,743Property, plant and equipment7,9774,743Intangible assets-1,087Total Non-Current Assets7,9775,830TOTAL ASSETS1,880,0191,804,597LIABILITIES11CURRENT LIABILITIES1Trade and other payables166,13686,745Provisions906,425854,723Total Non-Current Liabilities1,072,561941,468NON-CURRENT LIABILITIES47,33330,746Total Non-Current Liabilities47,33330,746Total Non-Current Liabilities47,33330,746NON-CURRENT LIABILITIES47,33330,746Provisions47,33330,746Total Non-Current Liabilities47,33330,746Total Non-Current Liabilities47,33330,746NET ASSETS760,125832,383	Cash and cash equivalents	1,802,904	1,788,105
Total Current Assets1,872,0421,798,767NON-CURRENT ASSETSProperty, plant and equipment7,9774,743Intangible assets-1,087Total Non-Current Assets7,9775,830TOTAL ASSETS1,880,0191,804,597LIABILITIES166,13686,745Provisions906,425854,723Total Current Liabilities1,072,561941,468NON-CURRENT LIABILITIES1941,468NON-CURRENT LIABILITIES47,33330,746Total Non-Current Liabilities47,33330,746<	Trade and other receivables	57,987	1,483
NON-CURRENT ASSETSProperty, plant and equipment7,9774,743Intangible assets-1,087Total Non-Current Assets7,9775,830TOTAL ASSETS1,880,0191,804,597LIABILITIESCURRENT LIABILITIESTrade and other payables166,13686,745Provisions906,425854,723Total Current Liabilities1,072,561941,468NON-CURRENT LIABILITIESProvisions47,33330,746Total Non-Current Liabilities47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIES1,119,894972,214NET ASSETS760,125832,383	Prepayments	11,151	9,179
Property, plant and equipment7,9774,743Intangible assets-1,087Total Non-Current Assets7,9775,830TOTAL ASSETS1,880,0191,804,597LIABILITIESTrade and other payables166,13686,745Provisions906,425854,723Total Current Liabilities1,072,561941,468NON-CURRENT LIABILITIES47,33330,746Total Non-Current Liabilities47,33330,746NON-CURRENT LIABILITIES47,33330,746NON-CURRENT LIABILITIES47,33330,746NON-CURRENT LIABILITIES47,33330,746NON-CURRENT LIABILITIES47,33330,746Rotal Non-Current Liabilities47,33330,746Rotal Non-Current Liabilities47,33330,746NET ASSETS760,125832,383	Total Current Assets	1,872,042	1,798,767
Intangible assets-1,087Total Non-Current Assets7,9775,830TOTAL ASSETS1,880,0191,804,597LIABILITIESCURRENT LIABILITIESTrade and other payables166,13686,745Provisions906,425854,723Total Current Liabilities1,072,561941,468NON-CURRENT LIABILITIESProvisions47,33330,746Total Non-Current Liabilities47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIESProvisions47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIESProvisions47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIESNET ASSETS760,125832,383	NON-CURRENT ASSETS		
Total Non-Current Assets7,9775,830TOTAL ASSETS1,880,0191,804,597LIABILITIESTrade and other payables166,13686,745Provisions906,425854,723Total Current Liabilities1,072,561941,468NON-CURRENT LIABILITIESProvisions47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIES47,33330,746NET ASSETS760,125832,383	Property, plant and equipment	7,977	4,743
TOTAL ASSETS1,80,0191,804,597LIABILITIESCURRENT LIABILITIESTrade and other payables166,13686,745Provisions906,425854,723Total Current Liabilities1,072,561941,468NON-CURRENT LIABILITIES47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIES1,119,894972,214NET ASSETS760,125832,383	Intangible assets	-	1,087
LIABILITIESCURRENT LIABILITIESTrade and other payables166,13686,745Provisions906,425854,723Total Current Liabilities1,072,561941,468NON-CURRENT LIABILITIES941,33330,746Provisions47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIES1,119,894972,214NET ASSETS760,125832,383	Total Non-Current Assets	7,977	5,830
CURRENT LIABILITIESTrade and other payables166,13686,745Provisions906,425854,723Total Current Liabilities1,072,561941,468NON-CURRENT LIABILITIES700,00030,746Provisions47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIES1,119,894972,214NET ASSETS760,125832,383	TOTAL ASSETS	1,880,019	1,804,597
Trade and other payables166,13686,745Provisions906,425854,723Total Current Liabilities1,072,561941,468NON-CURRENT LIABILITIES47,33330,746Provisions47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIES1,119,894972,214NET ASSETS760,125832,383	LIABILITIES		
Provisions906,425854,723Total Current Liabilities1,072,561941,468NON-CURRENT LIABILITIESProvisions47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIES972,214NET ASSETS760,125832,383	CURRENT LIABILITIES		
Total Current Liabilities1,072,561941,468NON-CURRENT LIABILITIESProvisions47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIES1,119,894972,214NET ASSETS760,125832,383	Trade and other payables	166,136	86,745
NON-CURRENT LIABILITIESProvisions47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIES1,119,894972,214NET ASSETS760,125832,383	Provisions	906,425	854,723
Provisions47,33330,746Total Non-Current Liabilities47,33330,746TOTAL LIABILITIES1,119,894972,214NET ASSETS760,125832,383	Total Current Liabilities	1,072,561	941,468
Total Non-Current Liabilities47,33330,746TOTAL LIABILITIES1,119,894972,214NET ASSETS760,125832,383	NON-CURRENT LIABILITIES		
TOTAL LIABILITIES 1,119,894 972,214   NET ASSETS 760,125 832,383	Provisions	47,333	30,746
NET ASSETS 760,125 832,383	Total Non-Current Liabilities	47,333	30,746
	TOTAL LIABILITIES	1,119,894	972,214
	NET ASSETS	760,125	832,383

TOTAL ACCUMULATED FUNDS	760,125	832,383	
Retained earnings	760,125	832,383	
ACCUMULATED FUNDS			

The above Statement of Financial Position should be read in conjunction with the accompanying notes auditors report which can be found in the full version of our Annual Financial Report for the year ended 31 December 2020 on our website at;

bit.ly/THPAAnnualFinancialReport2021

# ENDING HUNGER STARTS WITH PEOPLE.



The Hunger Project.

AUSTRALIA

The Hunger Project Australia + 61 (0)2 9222 9088

#### thp.org.au

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- F The Hunger Project Australia
- **O** @thehungerprojectau
- in The Hunger Project Australia
- THPAustralia



The Hunger Project Australia has a complaints handling procedure in place. Please direct any complaints to (02) 9222 9088 or complaints@thp.org

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The Hunger Project Australia (The Hunger Project Relief Fund) is endorsed by the Australian Tax Office as a Deductible Gift Recipient gift fund, which means that our investors can claim a tax deduction on monetary donations of \$2 or more.